Thank you for your interest in helping us to put on the Eat Local Challenge! It’s sponsors like you that help to ensure the challenge keeps going year after year. We look forward to working together in June 2020 for the Tenth Annual Eat Local Challenge!

We can’t believe that we’ve approached a whole decade of celebrating local foods! We’re aiming to make this year the most special yet.

In the past, the Eat Local Challenge has focused on consuming food only within a 200 mile radius of New Orleans. These days, we are taking the approach to view the challenge not as restricting but instead enriching your diet. How are you making your mark on the local food system?

We are looking forward to another jam packed June celebrating all things local with our signature events like the annual Kick-off Party, Garden to Glass Cocktail Competition, Urban Farm Bike Tour, Farmers Market Bingo, and some great new events. We will also be highlighting restaurants sourcing local ingredients, local food retailers, farmers markets and food access guides, urban farms and farmers, and local movers and shakers in the NOLA food world.

The work of the Eat Local Challenge is made possible through the New Orleans Food Policy Advisory Committee (FPAC). FPAC is a broad-based coalition of individuals, businesses and organizations working together to shape public policy. (Visit nolafoodpolicy.org for more information on personal advocacy, food access, working groups, policy alerts and more.)

We are a 501(c)(3) organization and can provide donation acceptance letters upon request.

Thank you again for taking the time to consider aiding our efforts in the local food system. This is a program that is much beloved by the community. It transcends beliefs and class and we are very grateful to have the avid participation of residents. We hope to bring the Eat Local Challenge to cities across America and make eating local the norm.

I look forward to connecting with you in making any personal contributions or curating an event special to you/your business/your organization.

Brynn Comeaux
Marketing and Events Director
brynn@eatlocalno.org

Here are some ways you can help the locavore community:
Farmers Market Bingo
$500.00 / To be co-hosted with a local brewery
Bingo featuring local foods (materials provided by Crescent City Farmers Market)
Included: location/venue, alcohol (discounted or donated for ~50 People), product for prizes, event coordination

Local Foods Trivia
$500.00 / To be co-hosted by a local brewery or pub
Trivia featuring facts about local foods, chefs, agriculture, and food folklore for prizes
Included: location/venue, alcohol (discounted or donated for ~50 People), product for prizes, event coordination

Urban Farm Bike Ride
$750.00
A bike ride tour featuring urban farms and community gardens in New Orleans. Riders additionally have the opportunity to purchase farm produce on site.
Included: locations, snacks, water, lunch, event coordination

Kick Off Party
$1000.00
A way for participants to meet one another, get more information about the challenge as well as partner organizations, and enjoy local food, drinks, and music.
Included: location/venue, local spirits (discounted or donated for ~100 People), popup food, live music, and event coordination.

Finale Party
$1000.00
A wrap up party celebrating all things local and encouraging participants to eat local year round.
Included: location/venue, local spirits (discounted or donated for ~100 People), popup food, live music and event coordination.
OTHER SPONSOR OPPORTUNITIES

Benefits include: Availability to table at sponsored event, logo placement on website, recognition in newsletter during the challenge, active social media promotion and engagement to over 10k followers across Instagram, Facebook and Twitter.

Custom Curated Event or Workshop
$150-$500
Contact us about hosting an event or demo. We can curate an event to your product or service (Past examples: Beekeeping 101, bread making demo, bake sale, make your own mustard, compost workshop, etc.)
Included: location/venue, product, workshop leader, event coordination

Cook Off
$1000
Cook Off competition featuring your product
Included: location/venue, product, event coordination

Printing Sponsor
$500 (or contact for in-kind donations)
Help to keep our printing local!
Included: Recognition on all printed media, event banners, and weekly newsletter.

Media Sponsor
$500 (or contact for in-kind donations)
Event advertising, radio spots, and other opportunities to spread the word.
Included: Recognition on all printed media, event banners, and weekly newsletter.

Merchandise Sponsor
$250-$1000 (or contact for in-kind donations)
Everyone loves merch! We have merchandise sponsorship packages that include shirts, coozies, tote bags and more! Contact us for package details or if you are interested in donating product or services.

Local Restaurant Pop Up Sponsor
$250-$500
Sponsor a local food popup for any of our events! We can select one with many local popups that we know source locally and sustainably or you can choses one to your liking. This is a great way to directly contribute to the local food economy and help a small business.
Restaurant and Bar General Sponsor Levels *(reserved for food and beverage service establishments)*

Benefits include: Availability to table at events including kick off and finale parties, logo placement on website, recognition in weekly newsletter during the challenge, active social media promotion and engagement to over 10k followers across Instagram, Facebook and Twitter.

King Creole ($250)
Sweet Satsuma ($100)
Mighty Mirliton ($50)
Wild Watermelon ($25)

In Kind or Product Donations

Benefits include: Availability to table at events including kick off and finale parties, logo placement on website, recognition in newsletter during the challenge, active social media promotion and engagement to over 10k followers across Instagram, Facebook and Twitter.

For the Eat Local Challenge, we have many ways that we reward participants for contributing to the local economy. We include prizes for events such as Farmers Market Bingo and Local Foods Trivia, giveaways and/or tastings at events such as Urban Farm Bike Tour from businesses and organizations that are aligned with our locavore values. If you would like to provide product, gift cards, or services for an event or for the challenge please contact brynn@eatlocalno.org